

OUR MISSION

We specialize in creating affordable websites for all types of small businesses. We design websites for any organization or individual. Our clients communicate with us via email and phone. Jane Braynen web designer is always willing to talk to you. Our goal is to offer fair pricing, excellent customer service and to be in tune with each business particular needs and desires.

PRICING:

Prices for a basic portfolio type web site (1 to 5 pages, i.e each link) starts at \$750
Sites over 5 pages add \$75 per page.

ADDITIONAL PRICING

Web Hosting (the server where your web site resides) a web host is similar to a utility service. Once you have a website, you'll need someone to put it on the internet for you. We provide this service at a cost of \$350 1 year.

Domain name – we will be glad to set up your domain name. Cost is \$46 for 1 year

Basic Search Engine Placement

There are two ways to do this. 1. To buy ad words in google 2. To place keywords in google for your site.

Networks

Other social networks is a plus: we also encourage you to join social and commercial networks, like facebook, twitter, linkedin, these all associate with one another. The more of your business online the better.

Contact Info

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TERMS TO KNOW

What is a Domain Name: Your domain name is your www.whoareyou.com web address. Once you purchase the rights to a name you are the only one that can use that domain name world wide. You must first determine if the domain name you want to use is available. There are several places you can do this. I use www.register.com Once you find an available name you can reserve that name for a cost of \$29.00 to \$46.00 per year.

Web Hosting – where you park your web site.

Once your web site is created you need a place to park it. A web hosting provider is a large computer that stores web sites and points the world wide web to those sites. It is your web sites' parking lot. A good web hosting provider has the sole job of keeping their computers up and running and providing you with the services necessary to keep your site on the world wide web, thus it is important to choose a good provider and I will help you with that. Web hosting ranges from \$9.95 to \$79.95 per month depending on the size and complexity of the site. It acts just like your utility bill – pay and you keep in on – don't pay and it goes off.

Links – you can have your link or www.whoareyou.com on websites that offer this feature as well as major websites pertaining to your business like www.bahamasvisitorsguide.com cost for this varies and this can be done along with search engines. However the best form of advertising your website in the Bahamas is by word of mouth!

HERE IS WHAT YOU NEED TO GET STARTED.

1. Document with the info you want to include on your website.
2. Define your audience. Who do you want to reach.
3. You need a list of pictures and graphics that you want displayed. If there is an abundance of text you will need, please supply typed in a document and emailed to me at jb@jbwebmistress.com. Please specify the name of your company in the subject area.
4. You need a budget and any ideas of how you want your website to look. (this is usually left up to me but your input is helpful). How much do you plan to spend on the site, maintaining the site and promoting the site.
5. You should decide how best this website can fit into your advertising and promotional plans.
6. Set a time when the web mistress and you can meet to discuss a plan of action.
7. All site creations require 1/2 deposit up front and the balance due upon your satisfaction.

WHY DO YOU NEED A WEBSITE?

There are two main reasons why people have web sites.

1. They have products and services to sell, display or promote.
2. They have information to share.

A website is an extension of your current advertisement. It is your company's web portfolio, catalogue, always open to display any information you want to share. It is one of the most effective ways to reach out to a large number of people. A website is the least expensive form of advertising available and has the potential of reaching the largest number of people.

Call me today and let me show you how a website can bring the world to you!